

JOHNSON[®] REDBOOK INDEX

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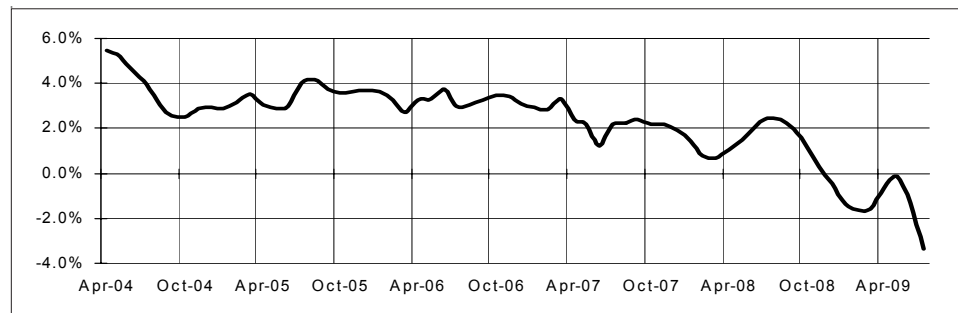
| | |
|---|-------|
| Year-over-year: Week (w/e 07/25/09 vs year-ago) | -5.5% |
| Year-over-year: Month (July 2009 vs July 2008) | -5.6% |
| Month-over-month: (July 2009 vs June 2009) | -1.6% |

The **Johnson Redbook Retail Sales Index** was down 5.5% in the third week of July following a 5.8% drop the prior week. Month-to-date, July was down 5.6% compared to July of last year (relative to a target of a 5.0% drop). Month-over-month showed a 1.6% drop relative to June (compared to a targeted 0.9% drop). July is a four-week month on the retail calendar ending on August 1st.

In the most recent period, retailers continued to focus on clearing summer goods and bringing in back-to-school merchandise. Retailers in fourteen states, Alabama, Connecticut, Georgia, Iowa, Louisiana, Mississippi, Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Vermont and the District of Columbia are gearing up for the tax holidays, purchasing back-to-school items without paying sales tax beginning on July 30th. Stores will extend hours with heavy promotions to lure shoppers. Retailers hope the tax holiday shopping will motivate consumers to jump start spending.

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Johnson Redbook Index
yoy% same-store, 3-month MA



Johnson Redbook Index: Selected Data

| | Redbook Index YoY% | Retailer Target YoY% | Sales Base \$bln | MoM Change* % | Target % | Retail #wks | Month End |
|--------|--------------------|----------------------|------------------|---------------|----------|-------------|-----------|
| Jul-07 | 2.89 | 2.8 | 17.53 | 0.12 | 0.0 | 4 | 08/04/07 |
| Aug-07 | 2.39 | 2.0 | 17.56 | -0.32 | -0.7 | 4 | 09/01/07 |
| Sep-07 | 1.99 | 2.6 | 17.83 | 1.17 | 1.7 | 5 | 10/06/07 |
| Oct-07 | 2.10 | 2.3 | 17.73 | -0.45 | -0.2 | 4 | 11/03/07 |
| Nov-07 | 2.39 | 2.3 | 17.65 | -0.16 | -0.2 | 4 | 12/01/07 |
| Dec-07 | 1.32 | 1.2 | 17.80 | -0.21 | -0.3 | 5 | 01/05/08 |
| Jan-08 | 0.54 | 1.1 | 18.07 | -5.64 | 1.3 | 4 | 02/02/08 |
| Feb-08 | 0.48 | 0.7 | 17.66 | -2.33 | -2.1 | 4 | 03/01/08 |
| Mar-08 | 1.06 | 1.4 | 17.84 | 1.60 | 2.0 | 5 | 04/05/08 |
| Apr-08 | 1.60 | 1.8 | 17.50 | -1.42 | -1.3 | 4 | 05/03/08 |
| May-08 | 1.82 | 1.7 | 17.54 | 0.47 | 0.4 | 4 | 05/31/08 |
| Jun-08 | 2.59 | 2.8 | 17.26 | -0.86 | -0.7 | 5 | 07/05/08 |
| Jul-08 | 2.92 | 2.9 | 17.43 | 1.31 | 1.3 | 4 | 08/02/08 |
| Aug-08 | 1.74 | 1.6 | 17.43 | -1.14 | -1.3 | 4 | 08/30/08 |
| Sep-08 | 1.25 | 1.7 | 17.31 | -1.13 | -0.7 | 5 | 10/04/08 |
| Oct-08 | 0.57 | 0.7 | 17.36 | -0.42 | -0.3 | 4 | 11/01/08 |
| Nov-08 | -0.91 | -0.5 | 17.41 | -1.16 | -0.7 | 4 | 11/29/08 |
| Dec-08 | -0.95 | 0.6 | 17.30 | -0.68 | 0.8 | 5 | 01/03/09 |
| Jan-09 | -2.30 | -1.8 | 17.10 | -2.68 | -2.0 | 4 | 01/31/09 |
| Feb-09 | -1.62 | -1.9 | 17.04 | 0.76 | 0.4 | 4 | 02/28/09 |
| Mar-09 | -0.80 | -0.8 | 16.92 | 0.09 | 0.1 | 5 | 04/04/09 |
| Apr-09 | 0.49 | 0.3 | 16.93 | 1.37 | 1.1 | 4 | 05/02/09 |
| May-09 | -0.09 | 0.2 | 16.97 | -0.34 | -0.1 | 4 | 05/30/09 |
| Jun-09 | -4.38 | -4.2 | 16.96 | -4.34 | -4.1 | 5 | 07/04/09 |
| Jul-09 | -5.64 | -5.0 | 16.91 | -1.62 | -0.9 | 4 | 08/01/09 |
| Aug-09 | | | 16.58 | | | 4 | 08/29/09 |

* Month-to-month changes are seasonally adjusted. For the current month, the Johnson Redbook Index is the month-to-date average until the month is closed. See notes on page 3.

** As of June 2009, Wal-Mart is no longer included in our retail sample.

Johnson Redbook Index: Sub-groups

same-store yoy%

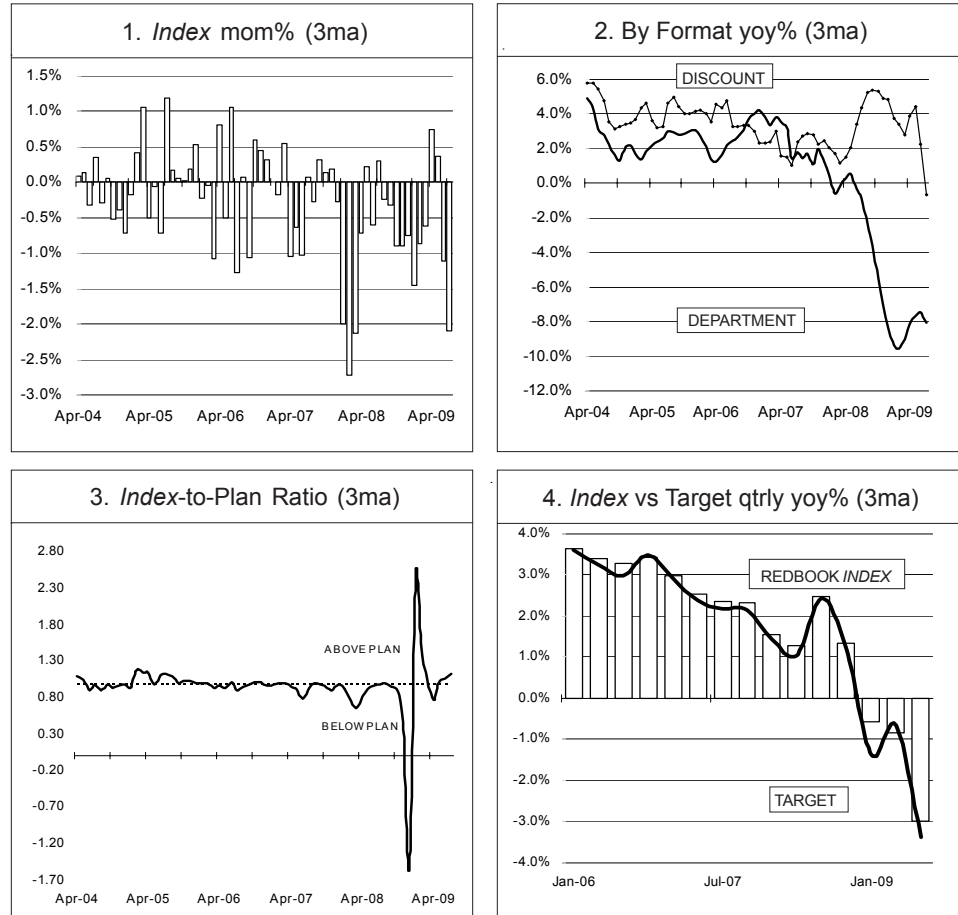
| Week ended: | July 2009 | | | | | July 2008 | | | | | |
|----------------------|-------------|-------------|-------------|-----|-------------|-------------|------------|------------|------------|------------|------------|
| | 7/11 | 7/18 | 7/25 | 8/1 | MTH | TGT | 7/12 | 7/19 | 7/26 | 8/2 | MTH |
| Department | -8.9 | -9.5 | -8.9 | | -9.1 | -7.4 | -0.6 | -1.2 | -1.4 | -1.2 | -1.1 |
| Discount | -3.9 | -3.7 | -3.5 | | -3.7 | -3.6 | 4.7 | 4.8 | 5.4 | 6.1 | 5.3 |
| Redbook Index | -5.7 | -5.8 | -5.5 | | -5.6 | -5.0 | 2.7 | 2.6 | 2.9 | 3.5 | 2.9 |

Department stores and discount stores are the two constituent sub-groups of the Johnson Redbook Index. See notes on page 3.

Source: Redbook Research

Johnson Redbook Index: Selected Charts

Three-month moving averages (3ma)



About Johnson Redbook Index

1. The Johnson Redbook *Index* is a sales-weighted of year-over-year same-store sales growth in a sample of large US general merchandise retailers representing about 9,000 stores. Same-store sales are sales in stores continuously open for 12 months or longer. By dollar value, the *Index* represents over 80% of the equivalent 'official' retail sales series collected and published by the US Department of Commerce.
2. Redbook compiles the *Index* by collecting and interpreting performance estimates from retailers. The *Index* and its sub-groups are sales-weighted aggregates of these estimates. Weeks are retail weeks (Sunday to Saturday), and equally weighted within the month. Months are retail fiscal months on the National Retail Federation's 4-5-4 calendar, and may start and end on different days than equivalent calendar months.
3. Seasonally adjusted month-to-month changes are derived from dollar sales estimates, which are the product of the *Index* and a base of seasonally adjusted department store sales in US dollars (excluding leased departments) reported by the US Department of Commerce for the equivalent year-ago month. The Commerce Department's frequent revisions to this series are not incorporated into the *Index* except for the annual benchmark revision, which may affect historic monthly changes. Redbook may adjust bases to counter distortions caused by floating holidays.
4. Retailer targets are sales-weighted of individual retailers' sales growth projections for each month or quarter.

Source: Redbook Research

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